



Felix Schoeller

P R E S S R E L A S E

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Felix Schoeller Imaging presents high-end Imaging papers at digi:media

The digi:media show in Duesseldorf will open its doors for the first time in 2011. It is seeking to provide an innovative forum for the entire digital supply chain – from digital printing to converting right through to slitting. Felix Schoeller Imaging will be among the exhibitors and will be showcasing its high-end papers that are suitable for all imaging technologies. Above all the new generation of photo book papers E-Photo „LUSTRE“ for HP Indigo available in grammages of 190 g/m² and 260 g/m.² E-Photo „LUSTRE“ was specially developed to produce photorealistic digital prints on commercial HP Indigo presses. This unique paper is particularly well suited for producing the photo books that have become so popular. But applications such as calendars, company reports or personalised books also benefit from the outstanding photo quality this paper produces.

Show booth as a gigantic photo book

Schoeller's presentation at the show will make just as big an impression as the high-tech imaging paper E-Photo „LUSTRE“ itself. The booth will take the form of a gigantic photo book, in which high quality photos will be on view in a creative photo book design. The aim is to instantly catch the eye of our target groups – first and foremost converters such as printers. The photo book trend is regarded – not just by Felix Schoeller - as a segment that promises good growth rates in the next few years.

Felix Schoeller will be at booth B61-2.

- End of the press release –



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Background information:

The Felix Schoeller Group is a family business that was founded in 1895. Based in Osnabrück, the company produces specialty papers and has worldwide operations. With over 2,400 employees, it produced and marketed almost 317,000 tonnes of specialty papers in 2010. The renowned Osnabrück based company had a total turnover of 677 million euros in 2010. Its activities are divided into three business units focusing on imaging papers, decor papers and new business activities. In addition to its headquarters at the Osnabrück site, Felix Schoeller and its subsidiary Technocell Dekor have four other production facilities in Germany - in Weissenborn and Penig in Saxony and in Titisee-Neustadt and Günzach in Baden-Württemberg. The Felix Schoeller Group also has production facilities in the USA and Canada and is involved in a joint venture in the Russian Federation.

Further information:

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